Thank You to our Supporters

We would like to thank the following people and organizations for their support this past year: Anonymous x3, AT&T, William B. Rogers Beasley, BGCF365 Charitable Fund, Big Ass Solutions, BLUEgrass Runners, Ron and Susan Byars, The Carl Family Foundation, John Copeland, Brenda and David Cox, The Cralle Foundation, Inc., Rep. Jesse Crenshaw, Rob Deal, Gary and Alice Dehner, E.O. Robinson Mountain Fund, Mike and Kathy Fister, Good Samaritan Foundation, a Ministry of the Kentucky Annual Conference of the United Methodist Church, Group Six, Inc., David Hafley and Janet Shedd, Muzzy Hemken, Honorable Order of Kentucky Colonels, Larry and Sue Hurt, JRA, Inc., Kentucky School for the Blind Charitable Foundation, Kroger, Lexington Lions Club, Lexington Medical Society Foundation, Inc., LFUCG Neighborhood Development Funds, Linda Neville, Link-Belt Construction Equipment, Louisville Downtown Lions Club, Leah Mensah, Caroline Montgomery, William Offutt, IV, MD, Dennis Pearce, Republic Bank, Jenny Robertson and Ben Gaffaney, Bob Rogers, Fon & Mac Rogers, II, Philip G. Rose, The Rotary Club of Lexington, Don Sands, Second Presbyterian Church, Deb Shoss, Toyota Motor Manufacturing of Kentucky, University of Kentucky Federal Credit Union, Jewel Vanderhoef, Mary Volz, Lexington Herald-Leader, and dozens of other publishers who donate their publications.

FUNDING

Expenses: $245,802
Payroll Expenses & Benefits: 63%
Supplies, Postage, and Printing: 8%
Equipment: 5%
Travel and Training: 7%
Fundraising and Appreciation Events: 5%
Dues and Subscriptions 5%
Professional Services: 4%
Insurance: 2%
Miscellaneous: 2%

Revenue: $245,802
Donations from Individuals: 24%
Donations from Corporations and Foundations: 42%
Event Income: 6%
From Reserve Fund/Investments: 28%

In-Kind Donations: $207,100 – from volunteers, community partners, and other supporters

In Reserve Fund at Year End: $571,597

A Special Thanks to Our Community Partners!

Radio Eye 2017 Annual Report

10,096 total listeners
5 new ways to listen
9,079 volunteer hours

“Radio Eye is really great. Whenever I turn it on, there’s always something interesting.” Marilyn

66 programs broadcast every week
9,634 hours of on-air programming

“Radio Eye is like an old friend.” ~Bridgette
5 New Ways to Listen

Podcasts/On Demand Listening – at www.podcasts.radioeye.org
Tune In Radio – free app and website
OoTunes – paid app
Victor Reader – using OoTunes
Amazon Echo – using Tune In Radio app. Live stream and podcasts available

2 New Programs
Henry County Local – half hour weekly reading of the newspaper
Spanish Language Programming – through a partnership with Lexington Community Radio, a half-hour weekly reading of La Voz

Listener Survey Results
This year, we conducted a survey of 58 listeners.

Favorite Shows
1. Lexington Herald-Leader – 67%
2. Book Series – 33%
3. Louisville Courier Journal – 29%
4. Sports News – 26%
5. Tie between Grocery Show, Health Corner, and New York Times – 22%

How Listening to Radio Eye Affects Their Lives
- 98% know more about a variety of topics such as technology, disability news, pets, cooking, and business
- 90% feel less isolated
- 84% feel that Radio Eye improves their overall health and well-being
- 83% feel happier since starting to listen to the programming
- 19% have talked to their doctor about something they heard on Radio Eye health programs
- 16% attended an event they only heard about through Radio Eye

“[Radio Eye] keeps me in touch with the outside world, and keeps me from feeling alone and fights off depression. It means the world to me.” Danny, listener since 2016

Listeners by Broadcast Type
Radio: 438
TV: 1,236
Hospital and other organizations: 6,101
NFB-Newsline: 2,063
Toll-free number: 100
Website: 89
Podcast Downloads: 69
Total: 10,096

Louisville Studio
- Hired part-time staff person
- 7 on-site volunteers
- 3 remote readers

Officers and Board of Directors
David Hafley – Chair
The Thrasher Group
John Copeland - Treasurer
Blue and Co., LLC
Greg Casey – Secretary
University of Kentucky
D. Robert Deal – JRA Architects
Larry Hurt – Home Helpers and Bluegrass Metal Roofing
Melanie Kilpatrick - Rajkovich, Williams, Kilpatrick & True
Leah Mensah – Community Volunteer
Philip Rose – Community Volunteer
Rob Ruddick – Republic Bank